

AD DIMENSIONS

AD SIZE (NON-BLEED)	WIDTH	HEIGHT
Full Page (non-bleed)	6-7/8" (6.875")	9-3/4" (9.75")
2/3 Vertical	4-1/2" (4.5")	9-3/4" (9.75")
1/2 Vertical	4-1/2" (4.5")	7-1/4" (7.25")
1/2 Horizontal	6-7/8" (6.875")	4-3/4" (4.75")
1/3 Vertical	2-1/8" (2.125")	9-3/4" (9.75")
1/3 Horizontal	4-1/2" (4.5")	4-3/4" (4.75")
1/6 Vertical	2-1/8" (2.125")	4-3/4" (4.75")
1/6 Horizontal	4-1/2" (4.5")	2-1/4" (2.25")
1/4 Specialty Size	3-5/16" (3.3125")	4-3/4" (4.75")
Marketplace Ad (IFJ Only)*	2-1/8" (2.125")	3"

AD SIZE (WITH BLEED*)	WIDTH	HEIGHT
Full Page (trim size)	8-1/4" (8.25")	10-7/8" (10.875")
1/2 Horizontal (trim size)	8-1/4" (8.25")	5-3/8" (5.375")
1/3 Vertical (trim size)	2-13/16" (2.8125")	10-7/8" (10.875")

*Add 1/8" outside trim size for bleed. Keep live matter 1/2" inside trim size.

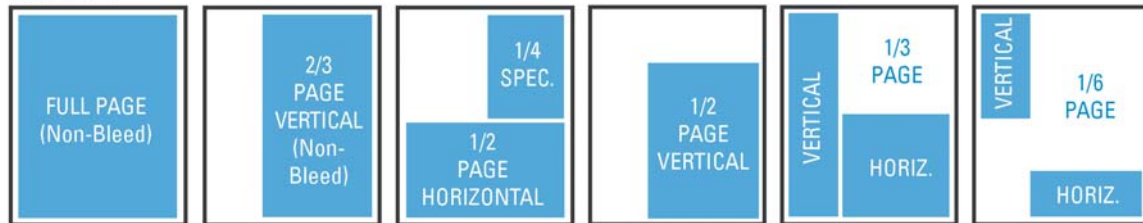
Ad Sizes & Dimensions

- On ads with a bleed, type matter or live illustrative material (not intended to be cut off) should be kept 3/8" from all trim sizes; gutter safety requirement is 1/2".

With bleed: Trim size is 16 1/2" x 10 7/8". Bleed size is 16-3/4" x 11-1/8" (+ 1/8" from trim size). Live matter area is 1/2" in from top, bottom and sides of trim measurements. Please leave 1/4" on each side of gutter without type crossover.

Non-bleed: Ad size is 14-3/4" x 9-3/4". Please leave 1/4" on each side of gutter without type crossover.

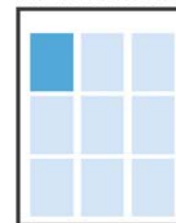
NON-BLEED



WITH BLEED



MARKETPLACE AD (IFJ ONLY)*



*Minimum 3-issue placement

RATES	12 Month	6 Month	3 Month	Open Rate
Full Page	\$1000	\$1450	\$1900	\$2400
1/2 Page	\$600	\$780	\$1000	\$1150
1/3 Page	\$450	\$540	\$650	\$780
1/4 Page	\$350	\$450	\$550	\$680
1/6 Page	\$250	\$300	\$360	\$430
2/3 Page	\$950	\$1150	\$1400	\$1800
Double Truck	\$2300	\$2750	\$3200	\$4000
Inside Front/Back Cover	\$1250	\$1600	\$2150	\$2600
Outside Back Cover	\$1350	\$1730	\$2300	\$2800
Directory Ad	\$75	\$85	\$95	\$105